

MEDIA KIT

GIVE US THE DIRT PODCAST

UNCOVER THE COMPELLING STORIES SHAPING THE WORLD OF CONSTRUCTION



with hosts
Brandon
Lindsey +
Rusty
"BAM BAM"
Duncan

This podcast digs in to the stories of the people who shape our communities through construction.

Guests have a unique opportunity to share their experiences and insights with an engaged and targeted audience.

Listeners and viewers will hear from industry leaders about their work, their journey, and what drives them to make this industry the best.

TOP EPISODES

- Life In The Dirt with Alan Barfield, Barfield Grading**
1,000 Downloads | 1.6K Total Listens | 623 views
- Past, Present + Future with C.R. Jackson**
950 Downloads | 1.6K Total Listens | 590 views
- Getting Georgia Home with Dan Garcia, C. W. Matthews**
900 Downloads | 1.2K Total Listens | 425 Views

GUEST BENEFITS

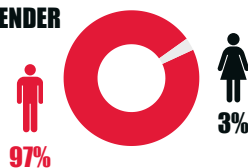
- Exposure to a targeted audience
- Opportunity to share your expertise
- Network with industry peers
- Showcase your career journey and success
- Position your company as an industry-leader

OUR INTERVIEW PROCESS

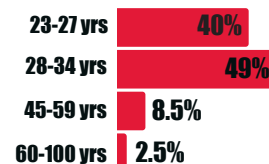
- Initial contact and scheduling
- Pre-interview discussion to answer questions and set expectations
- Determine if guest will be remote or in-person
- Complete guest questionnaire
- Production
- Post-production details such as release date, links and social media collaboration

AUDIENCE

GENDER



AGE



MOST POPULAR LOCATIONS



SHOW STATS



SUGGESTED INTERVIEW TOPICS

- Personal journey in the construction industry
- Challenges faced and how they were overcome
- Transition from hands-on work to leadership
- Industry trends and insights
- Advice for the next generation
- Future aspirations and projects

